



Embroiderers' Guild of America

Mid-Eastern Region EGA Meeting, Spring 2019
May 17, 2019; Oglebay Resort and Conference Center, Wheeling, WV
Meeting Time 7:00 PM

Call to Order

The mission of the Embroiderers' Guild of America is to inspire passion for the needle arts through education and the celebration of its heritage. (www.egausa.org).

Welcome and Introduction of Guests

The meeting was called to order at approximately 7:43 PM on May 17, 2019.

All attendees and guests were welcomed to the meeting. Region Director asked for a flexible agenda for the meeting.

Establish Quorum: Caryn Fuchs completed roll call and named auditors

Attendance was called. Terry Faber and Julie Fera were chosen as auditors.

Members Present

Executive Board

- Region Director, Gerry Stark
- Assistant Region Director, Sue Sizer
- Treasurer, JoAnn Huddle
- Secretary, Caryn Fuchs

Committee Chairs

- Bylaws Chair, Suzanne Moulton (also present as Genesee Valley Chapter Region Representative)
- Historian, Betty Berkebile (also present as joint Keystone Chapter Region representative)
- Parliamentarian, Judy Badger (also present as joint Keystone Chapter Region representative)
- Policies and Procedures Chair, Julie Fera (also present as Presque Isle Chapter Region Representative)
- Ways and Means, Shelly Meldrum
- Seminar 2020 Chair, Jean Hubsch (also present as Corning Chapter Region Representative)

Region Representatives

- Buffalo Chapter Region Representative, Irene Andruczyk
- Chemung Valley Chapter Region Representative, Terry Faber, proxy
- Crawford County Chapter Region Representative, Fran Orfino
- National Trails Chapter Region Representative, Lori Abraham
- South Towns Needle Nuts Chapter Region Representative, Irene Andruczyk
- Treasured Stitchery Chapter Region Representative, Terry Faber

Members Absent

- Newsletter and Webmaster, Katie Tomlinson
- Nominating Committee Chair, Deanna France

- Outreach Chair, Sharon Mozeko
- Education Chair, vacant
- BC Stitchers Chapter Region Representative, Carol Young
- Central New York Chapter Region Representative, Danielle Gerard
- Chautauqua Chapter Region Representative, Catherine Way
- Mohawk Chapter Region Representative, Wendy Weber
- Three Rivers Chapter Region Representative, Cecilia Bastone

A quorum was established.

Notable Guests

EGA National Administrator, Cynthia Welch, was also present at the meeting.

New Region Representatives Fran Orfino, Crawford County Chapter and Lori Abraham, National Trails Chapter were recognized and welcomed.

Consent Agenda: Ratification of Minutes of the Fall 2018 Meeting: Caryn Fuchs (auditors Terry Faber, Jean Hubsch)

Gerry asked if all were in agreement with the Fall minutes; all stated aye, minutes were ratified.

Terry Faber and Julie Fera volunteered to audit the minutes of the Spring 2019 meeting. After their audit, these minutes will be sent to and voted on for approval by all board members.

No between-session voting was conducted between the Fall 2018 meeting and the Spring 2019 meeting.

Region Director's Report: Gerry Stark

Gerry reviewed her submitted report. She noted that National Policies and Procedure updates would be processed on a semi-annual basis and will be posted to the website after the approval of the board. Upgrades to the national website are forthcoming and all pages will be downloadable and printable; forms will have online completion functionality

EGA has the six videos from the PBS series, Creative Living featuring Catherine Jordan and will be releasing them monthly on EGA's website/Facebook page; PBS has indicated an interest in producing more EGA videos.

Study boxes have been updated. Chapters will need to pay shipping and handling, deposits are no longer required.

She reviewed the highlights of the meeting and training the Region Directors had with Ruth Ryan, EGA Parliamentarian. The main topic she addressed was that Robert's Rules states "one body, one vote". We have never followed that and it was explained to her that in some instances, two chapters might have the same region representative. If we were to follow that procedure, it would mean that one chapter might not have a vote. Ruth stated in that instance, she has no problem with two votes. We need to update our Policy and Procedures, as well as our By-Laws,

that as a region we recognize that more than one position may be held by one body. Julie Fera will prepare this documentation and have it available for voting at the next meeting.

New logo pins are available on the website; Gerry advised she had a small quantity available at the meeting for those who wished to purchase them at a cost of \$6.00. She encouraged the representatives to ask their members to visit the new website and look at the different scholarships available. There are currently seven scholarships that national offers to members, descriptions and applications are available on the website. Julie Fera noted that we have three scholarships within the Region that are not currently being utilized.

Three chapters have dissolved, however the Metropolitan Region started a new chapter, which is exciting news.

National is working on new Group Correspondence Courses. It does take a quite a while to get a new GCC going, more details to follow as progress is made.

A review of the National Seminar schedule was completed and it was noted that MER is scheduled to host the National Seminar in 2024. We have time to start planning for this and representatives were asked to start thinking about where we would like to hold the seminar. Gerry is going to work with Karen Thompson for a possible venue as she also has had some discussion with National Seminar Chair, Gwen Nelson on options for a host city.

Assistant Director's Report: Sue Sizer

No report was received prior to the meeting and no report was made at the meeting.

Treasurer's Report: JoAnn Huddle

JoAnn Huddle presented the Treasurer's Report covering the dates from October 2018 through April 30, 2019 as well as the MER 2018 Final Financial report submitted to National. These reports were available in the meeting packet.

Notable changes for the reports provided in the meeting packets were grant monies provided to the 2020 seminar committee from the Erma Blair Fund in the amount of \$1,000 as well as the \$1,000 from the Education Fund as approved at the Fall meeting. The remaining \$500 balance of the three-part loan of the seed money to cover initial expenses was provided to the committee. Various questions were posed regarding expenses from the education fund in 2018 and 2019, which were related balances due on Group Correspondence Courses as well as international postage.

Additional questions were asked in relation to the profits noted on the Q1 2019 report from Camp Stitch-a-Lot; no payment to Villa Maria for use of facilities and meals was made as of this date as no invoice was received; corrected amount will be noted in Q3 report. Clarification of the categories of Seminar, Educational Events and Retreats that were in the final 2018 financial report submitted to national will be provided, as requested.

In addition, Gerry reminded everyone to send all reimbursement requests to JoAnn Huddle, not Judy O'Neil.

Committee Reports

Bylaws: Suzanne Moulton

No report was received prior to the meeting and no report was made at the meeting, as reviews are not required until 2023.

Education: Vacant

No report was received prior to the meeting and no report was made at the meeting.

Historian: Betty Berkebile

No report was received prior to the meeting and no report was made at the meeting. As a reminder, pictures need to be taken at our events and submitted for the archives.

Newsletter and Website: Katie Tomlinson

The report stands as submitted. Deadline for inclusion in the Spring newsletter is June 18, 2019. Gerry noted that generic emails for Board members have been created; login information to be provided.

Nominating Committee: Deanna France

No report was received prior to the meeting and no report was made at the meeting.

Outreach: Sharon Mozeko

While no outreach report was received prior to the meeting, however, copies were provided at the meeting. Report stands as submitted.

Gerry asked that Chapters send reports directly to Sharon, not to include them in the meeting report as the information is not received until the meeting.

Policy & Procedures: Julie Fera

Report stands as submitted. Update to the Little Stitches Policy and Procedures will be completed and can be voted on at the next meeting.

Ways & Means: Shelly Meldrum

No report was received prior to the meeting; report postponed until later in the meeting.

Region Representative Reports

BC Stitchers: Carol Young

No report was received prior to the meeting and no report was made at the meeting.

Buffalo: Irene Andruczyk

The report stands as submitted.

Central New York: Danielle Gerard

The report stands as submitted.

Chautauqua: Catherine Way

The report stands as submitted.

Chemung Valley: Terry Faber for Mary Ann Bilsky

The report stands as submitted.

Corning: Jean Hubsch

The report stands as submitted, with the addition of the invitation to all members to attend their workshop in October that will be taught by Catherine Theron; everyone is welcome, fee includes cost of your kit and membership in the Corning chapter. Flyers were made available; fee is due by September 1, 2019, additional details are available on the chapter website.

Crawford County: Fran Orfino

The report stands as submitted.

Genesee Valley: Suzanne Moulton

No report was received prior to the meeting; verbal report provided during the meeting, which included an update, that the chapter is currently learning to assemble biscornu of different shapes.

Keystone: Betty Berkebile

The report stands as submitted.

Mohawk Valley: Wendy Weber

The report stands as submitted

National Trails: Lori Abraham

The report stands as submitted.

Presque Isle: Julie Fera

The report stands as submitted.

South Towns Needle Nuts: Irene Andruczyk

The report stands as submitted.

Three Rivers: Cecilia Bastone

The report stands as submitted. Chapter President, Mary Van Tyne, who attended as a guest, provided additional updates.

Raven Fagelson attaining her Master Crewel Craftsman. Raven extended her thanks to MER for the scholarship monies awarded to her.

The Three Rivers Chapter will be hosting Lorna Bateman, as part of the 2019 International Teacher Tour on November 17 & 18, 2019 at which time she will be teaching the silk ribbon embroidery piece entitled Springtime. Additional details to be forthcoming.

Treasured Stitchery: Terry Faber

The report stands as submitted. Terry provided an update on their current membership numbers, which, due to the loss of a member, has dwindled to nine.

Old Business

Little Stitches 2019 – Mary Van Tyne

Copies of an updated report were provided at the meeting. Mary Van Tyne extended her thanks to everyone for coming and extended an additional thank you to those on the committee.

Quick Books for Treasurer

Based on National's request that all Regions use Quick Books for uniform financial reporting, JoAnn will be ordering for the Region and submitting to the expense to National for reimbursement. Deadline to start using the program is July 2019.

Seminar 2020

The report stands as submitted. A limited number of hard copy brochures were provided at the meeting, for those who are unable to access the information online. All information is available on the Region website; registration opens on August 1, 2019.

Other Old Business

Julie Fera routed a sign off sheet, for review and signature the status of Policy and Procedure manuals as of this meeting. All of MER's Policies and Procedures are online, however, updates are provided and notebooks must be updated accordingly.

New Business

Chapter Satellites

Discussion was held at the National level to clarify this topic. They are not satellite chapters they are part of local chapters. Due to geography or work constraints, those in a satellite chapter may not be able to attend the regularly scheduled meetings. They will pay their dues and it is the chapter's responsibility to ensure they receive the business information of the chapter. There is no requirement to form a satellite chapter and no lower or upper limit to member census. The chapter's policy has to change, as they are part of the chapter. They just may meet at different times and a different location. Special interest groups are not considered satellite chapters.

Invitation to National President

A written invitation to attend the 2020 seminar will be sent to Janet Noble following the meeting. National will pay her travel expenses; the Region will pay for her room and board as well as Seminar registration; she will be responsible for kit fees. Approximate expense to the Region would be \$800.

Little Stitches 2021

Genesee Valley is considering hosting.

Seminar 2022

Based on the rotation schedule, it should be hosted by the Southern chapters, Crawford County, Keystone, National Trails, Presque Isle and Three Rivers.

Merchandise

Shelly Meldrum, Ways & Means Chair, has asked for ideas as to what region items that members would be most interested in purchasing. Further discussion ensued and various ideas were

provided by Board members, Representatives and guests present at the meeting; including the option of having an online catalog available for members to order pre-approved items online.

Shelly Meldrum made the following motion:

That MER increase the 2020 Budget for Ways and Means to a total of \$400 to be able to order merchandise.

Rationale: To have sufficient funds to purchase items for sale at the Region seminar in May of 2020.

Terry Faber seconded this motion. A vote was called and the motion passed.

Gerry stated that there would be a line item removed from the budget as National will not be having opportunity baskets at the seminar this year; they will be having a book sale. They have also discontinued the drawing for the scholarship to the National seminar that was previously awarded through the sale of tickets due to state law issues.

A thank you note was received from Pam Gardner, who was in charge of the fundraising for the previous national seminar. Pam thanked us for our donation of gift cards to the seminar for their opportunity drawing.

Logo

Based on the motion from the Fall 2018 meeting, in which the Region would sponsor a competition to develop a new Region logo, which incorporated the new EGA National Logo, one Chapter has submitted various renderings as well as one Chapter who submitted a rough draft of a logo for consideration. All five submissions were either distributed or displayed electronically for viewing by those in attendance for consideration. An additional idea was submitted verbally, which would encompass the outline of area of the states in which MER encompasses and use that as the outline of our region name. The consensus of the group was option 6, which will be voted on later once it is available for viewing.

Once a new logo has been approved by the region, then it must be submitted to Headquarters for approval. If we should choose to make a pin, Gerry noted that National has approved the use of Gold or Silver as an outline for a pin, however, that cannot be incorporated in the print design on clothing or other items due to the brand standard.

Other New Business

Education – at the Fall meeting, Gerry had asked that the Chapter Representatives to obtain their membership's votes for Group Correspondence Course. As of today, she has heard from five chapters. A tally of those votes was completed and only four courses received more than one vote across those five chapters; two of those courses are presently being done. The top votes were as follows:

Noel Stocking
Avondale
Undulations II
More Than a Rose

Undulations II and More Than a Rose are currently ending and Gerry was not going to start a new session of those at this time.

Terry Faber presented an option for an online project that she participated in that was offered by the Metropolitan Region, Bargello Muse by Lorene Salt. The cost of the project was \$35.00 for the pattern and it did not require that the project be sent in for critique, no deadline for completion; the only stipulation was that when completed, you submitted a photo of your completed project.

General discussion was held regarding the minimum number of participants required to offer region sponsored Group Correspondence Course. As no motion clearly defined the minimum number, however, we would not offer the course for one person, the minimum number of participants was set at ten and the maximum is twenty-one.

Lori Abraham suggested that since there would be no cost to the Region to sponsor the online course and that Terry Faber was willing to coordinate the class, it was a viable option to offer Bargello Muse as a course.

Judy Badger made the following motion:

That MER offer all four Group Correspondence Courses and the online course Bargello Muse.

Rationale: To offer greater educational opportunities to the members of MER.

Lori Abraham seconded this motion. A vote was called and the motion passed.

Terry Faber agreed to coordinate the online course and Suzanne Moulton volunteered to coordinate traditional Group Correspondence Courses.

Fall 2019 Region Meeting

The Fall 2019 region meeting has been scheduled for September 21, 2019 at Saint Luke's Episcopal Church, 410 N Main Street, Jamestown, NY 14701. The meeting will begin at 10:00 AM. Lunch will be provided and a list of nearby hotels will be distributed in advance of the meeting.

Adjournment

Gerry Stark adjourned the meeting at 9:25 PM.

Action Items

Please note: completed action items are left on the list for the meeting after their completion to show that they have been completed. They will drop off the list at the subsequent meeting.

Task to accomplish	Who will accomplish this?	By when?	Completed?
Verify information for your chapter president, chapter treasurer, and number of members, and send that information to the region director.	All region representatives	As soon as possible	Ongoing
Verify information for your chapter president, region representative, and newsletter editor (if your chapter has one), and send that information to Katie Tomlinson.	All region representatives	As soon as possible	Ongoing
Write a policy regarding one person having multiple votes.	Julie Fera	Present at the fall 2019 meeting.	
Update and present for a vote the Policy and Procedures section on Little Stitches.	Julie Fera	Present at the fall 2019 meeting.	
Add \$800 to the 2020 budget for expenses for National President to attend 2020 region seminar	JoAnn Huddle	Present at the fall 2019 meeting.	