



Embroiderers' Guild of America

Mid-Eastern Region EGA Meeting, Fall 2018
October 20, 2018; East Aurora Senior Center, East Aurora, NY
Meeting Time 9:30 AM

Call to Order

The mission of the Embroiderers' Guild of America is to inspire passion for the needle arts through education and the celebration of its heritage. (www.egausa.org).

Welcome and Introduction of Guests

The meeting was called to order at approximately 9:42 AM on October 20, 2018.

All attendees and guests were welcomed to the meeting. Gerry asked for a flexible agenda for the meeting.

Establish Quorum: Caryn Fuchs completed roll call and named auditors

Attendance was called. Terry Faber and Jean Hubsch were chosen as auditors.

Members Present

Executive Board

- Region Director, Gerry Stark
- Assistant Region Director, Sue Sizer
- Secretary, Caryn Fuchs

Committee Chairs

- Bylaws Chair, Suzanne Moulton (also present as Genesee Valley Chapter Region Representative)
- Historian, Betty Berkebile (also present as Keystone Chapter representative)
- Newsletter and Webmaster, Katie Tomlinson
- Outreach Chair, Sharon Mozeko
- Policies and Procedures Chair, Julie Fera (also present as Parliamentarian and Presque Isle Chapter Representative)
- Seminar 2020 Chair, Jean Hubsch (also present as Corning Chapter Representative)

Region Representatives

- BC Stitchers Chapter Region Representative, Carol Young
- Buffalo Chapter Region Representative, Irene Andruczyk (also present as South Towns Needle Nuts Chapter Region Representative)
- Central New York Chapter Region Representative, Danielle Gerard
- Chautauqua Chapter Region Representative, Catherine Way
- Chemung Valley Chapter Region Representative, Terry Faber, proxy
- Crawford County Chapter Region Representative, Pamela Gardner
- Mohawk Chapter Region Representative, Wendy Weber
- Three Rivers Chapter Representative, Cecilia Bastone, proxy
- Treasured Stitchery Chapter Region Representative, Terry Faber

Members Absent

- Treasurer, JoAnn Huddle

- Education Chair, vacant
- Nominating Committee Chair, Deanna France
- Parliamentarian, Judy Badger
- Ways and Means Chair, Shelly Meldrum
- National Trails Chapter Region Representative, Lori Abraham

A quorum was established.

Consent Agenda: Accept Minutes of Spring 2018 Meeting: Mary Van Tyne/Caryn Fuchs (auditors Terry Faber, Bonnie Yonai)

Gerry asked if all were in agreement with the Spring minutes; all stated aye, minutes were ratified.

Terry Faber and Jean Hubsch volunteered to audit the minutes of the Fall 2018 meeting. After their audit, these minutes will be sent to and voted on for approval by all board members.

Between-session voting was conducted on two different occasions between the Spring and Fall 2018 meetings.

July 22, 2018

Terry Faber submitted the following motion:

Change 2nd bullet of Section 4 of Financial Policies – Income to read “Surplus money, after all expenses for a Region Seminar are paid (including the original seed money) shall be divided as follows: 1/3 to the Chapter(s) participating on the Seminar committees, 2/3 to the Region in the General Fund or a Fund as decided by the Board.

Rationale:

- *This will make the policy consistent with that of Little Stitches*
- *Many of the other Regions of EGA share Seminar profits with the hosts or the Chapters in general; goes as high as 50% shared.*
- *Allows/encourages the Regions’ chapter(s) to host the Region Seminar, since there has been difficulty in the past finding a seminar chair*
- *MER has over \$55,000 in their accounts*
- *The Education Fund is \$23,431 and only about \$1,000/year is spent; it does not need additional support in the foreseeable future. The 2/3 profit could all go into the General Fund and the net result is the same. (Note: on the recent Treasurer’s Report there is no mention of an Operating Fund, just General, Education and Contingency.*

Caryn Fuchs seconded the motion. The motion passed with 19 ayes, 3 nays and 1 abstention.

August 3, 2018

Terry Faber submitted the following motion:

To approve Jean Hubsch as chair, Beverly Hunter as Assistant Chair, Catherine Way as Treasurer, Barbara Hornick-Lockard as Registrar, Jackie Droleski as Assistant Registrar, Laurie Corbett as Dean of Faculty and Betty Winston as Secretary of the 2020 MER Seminar, to be held in Corning, NY. Resumes for the chairs have already been distributed.

Rationale:

The above named members have volunteered to perform the duties of the positions. Their resumes indicate that they are eminently capable of successfully completing these duties. This motion also satisfies the EGA National requirement for approval of the Executive Committee for a regional seminar.

Caryn Fuchs seconded the motion. The motion passed with 17 ayes, 0 nays and 0 abstentions.

Region Director's Report: Gerry Stark

While no report was received prior to the meeting, Gerry reviewed the copy of the report provided to meeting attendees.

She noted that National has requested that all regions begin keeping financial records on Quick Books and are providing funds to purchase Quick Books Desktop. Some regions are already using the online version of Quick Books and others have purchased cloud storage for records. More information to be forthcoming on our options and will be reviewed with JoAnn prior to a decision being made on the best option for our region.

The National office has a new Administrator, Cynthia Welch; please copy Cynthia on all correspondence to the staff of EGA headquarters at cwelch@egausa.org. The Challenge program is being replaced by a Technical Excellence Program that is currently being developed. Due to many changes in state and federal tax laws regarding non-profit banking and tax laws changes a national auditing firm will be looking into the changes and the effect on our organization.

Leslie Gagliardi has requested free patterns for use on the Facebook SAL Group. Chapters or regions may kit a donated pattern as a means of raising funds. Seventy eight people joined EGA to work on Ambrosia Honey and 28 renewed their membership in May 2018. Current members should continue to share and like the page to increase its reach.

A new Chapter has been formed; they are the South Illinois Stitchers and 4 chapters have dissolved. Chapters and Regions need to inform the National education chair of any national teachers who may be teaching a program for them. Chapters are encouraged to talk about National programs at their meetings and include the information in the newsletters. Also, EGA is one of the charities that you can donate to under Amazon's Smile program.

Assistant Director's Report: Sue Sizer

No report was received prior to the meeting and no report was made at the meeting.

Treasurer's Report: JoAnn Huddle

JoAnn Huddle provided the current financial report and 2019 Budget. This report was available in the meeting packet.

General discussion was held in regards to the administrative expense under the general fund and if it was normal to have an operating loss. Discussion ensued regarding raising dues to offset the deficit; most representatives indicated that an increase in Region dues would not be well received at the local level. It was also noted that the Region seminar brought in some monies and that we are on the schedule to host the 2024 National seminar that will bring additional income to the Region.

Sharon Mozeko made a motion to accept the budget as presented; motion was seconded by Julie Fera. A vote was called and the motion passed unanimously.

Committee Reports

Bylaws: Suzanne Moulton

No report was received prior to the meeting and no report was made at the meeting.

Education: Vacant

No report was received prior to the meeting and no report was made at the meeting.

Historian: Betty Berkebile

No report was received prior to the meeting and no report was made at the meeting, however, Betty asked that if there are any pictures to be placed in the book, please forward to her.

Newsletter and Website: Katie Tomlinson

The report stands as submitted, with the reminder that the newsletter deadline is **November 20, 2018**.

Nominating Committee: Deanna France

No report was received prior to the meeting and no report was made at the meeting. However, Gerry did note that no officer positions were slated for election in 2019.

Outreach: Sharon Mozeko

While no outreach report was received prior to the meeting, Sharon provided a copy of her National outreach report to meeting attendees.

Policy & Procedures: Julie Fera

No report was received prior to the meeting; however, Julie does have updates for the Region Policy and Procedures books and mentioned that current Policy and Procedures including motions from last meeting and will be posted on the website.

Ways & Means: Shelly Meldrum

No report was received prior to the meeting and no report was made at the meeting.

Region Representative Reports

BC Stitchers: Carol Young

The report stands as submitted.

Buffalo: Irene Andruczyk

The report stands as submitted, with one correction to their outreach programs, they are collecting stitching supplies for Stitch Buffalo and knitting supplies for Haven House.

Central New York: Danielle Gerard

The report stands as submitted, with the addition of the Stitch in Public event at the Manlius Public Library.

Chautauqua: Catherine Way

The report stands as submitted.

Chemung Valley: Terry Faber for Mary Ann Bilsky

The report stands as submitted.

Corning: Jean Hubsch

The report stands as submitted.

Crawford County: Pamela Gardner

No report was received prior to the meeting and no report was made at the meeting.

Genesee Valley: Suzanne Moulton

No report was received prior to the meeting and no report was made at the meeting.

Keystone: Betty Berkebile

The report stands as submitted.

Mohawk Valley: Wendy Weber

The report stands as submitted

National Trails: Lori Abraham

The report stands as submitted.

Presque Isle: Julie Fera

No report was received prior to the meeting and no report was made at the meeting.

South Towns Needle Nuts: Irene Andruczyk

The report stands as submitted.

Three Rivers: Cecilia Bastone for Raven Fagelson

The report stands as submitted.

Treasured Stitchery: Terry Faber

The report stands as submitted.

Old Business

Seminar 2018 – Bobbi Yonai

Bobbi provided a final report and supporting documentation, including the final financial report which was available in the meeting packet. The 2018 seminar made a profit of \$8,419.16, of which the Region received \$6,314.37 and the remaining balance of \$2,104.79 was distributed to the CNYEGA Chapter.

Little Stitches 2019 – Cecilia Bastone for Mary Van Tyne

Copies of an updated report were provided at the meeting along with a revised budget and brochures were provided to each chapter representative for their membership.

Education: Group Correspondence Courses / Lightning Rounds

Members who participated in the Group Correspondence Course, the Maharajah's Elephant, completed projects were provided to the region representatives to return to the participants. As of the Fall meeting, Undulations II was unavailable for region representatives to return to participants of their chapter.

Discussion was held in regards to decreasing the number of Group Correspondence Courses from 4 to 2 as we have done most of them. The suggestion was made that the Region pay for lighting rounds, but only if proof of completion is submitted. The other option available to participate in online courses.

Catherine Way made the following motion:

That MER pay ½ the cost of Lightning Rounds for MER members who submit proof that they have completed the project.

Rationale: To increase education opportunities for MER members.

Julie Fera seconded this motion. A vote was called and the motion failed.

Suzanne Moulton made the following motion:

That MER scale back to two (2) Group Correspondence Courses.

Rationale: Limited numbers of new courses are being offered.

Jean Hubsch seconded this motion. A vote was called and the motion failed.

Representatives are asked to compile a list of favorites for Group Correspondence Course from their chapter members and send to Gerry by 11/30/18. Current GCC packets were not available at the meeting due to National needing additional monies from the Region.

Julie Fera made the motion to review the motion from the Fall 2013 Meeting that was made by the Executive Board, MER:

Motion: That the region will pay up to \$600 for the lunches of the region representatives, the executive committee, and committee chairpersons at the fall meetings and this motion will be reviewed every three years to coincide with the Director's term.

Sharon Mozeko seconded this motion. A vote was called and the motion passed.

New Business

Region Seminar 2020 – Jean Hubsch

Jean reviewed the report that was included in the meeting packet noting that the committee has their venue, dates, name and logo approved by National.

Region Seminar 2020 Treasurer – Catherine Way

Catherine Way presented the Financial Proposal for the 2020 seminar and made the following motion:

That the 2020 Financial Proposal as proposed (or as amended) be adopted as the 2020 Seminar budget.

Jean Hubsch seconded the motion.

Basis and rationale of the proposal is an estimated 60 participants, what is known that the hotel will charge and numbers 2018 seminar committee used to prepare their proposal. Discussion of the motion included printing fees and there is a possibility the seminar brochures will be available online.

A vote was called and the motion passed.

Catherine Way made the following motion:

That the Board authorize the 2020 Seminar Treasurer to open a checking account at Five Star Bank in Lakewood, New York with Catherine Way and Allene Hooper, members of CREGA, as signers of said account.

Rationale: There is a branch of this bank in Big Flats, New York, which is easily accessible by the Seminar's Registrar, Barbara Hornick-Lockard to make deposits of money received from participants.

Julie Fera as Presque Isle seconded the motion. A vote was called and the motion passed.

Jean Hubsch made the following motion:

That MER award Seminar 2020 a \$1,000 grant from the Erma Blair Memorial Education Fund to help lower attendee's expenses.

Rationale: To help defray cost to attendees.

Terry Faber seconded the motion. A vote was called and the motion passed.

Jean Hubsch made the following motion:

That MER grant Seminar 2020 \$1,000 from the Education Fund to help lower attendee's expenses.

Rationale: To help defray cost to attendees.

Julie Fera as Policies and Procedures seconded the motion. A vote was called and the motion passed.

The seminar will have opportunity baskets and the committee welcomes donations; chapters to receive all profits.

New Region Logo

Gerry opened the discussion on developing a new Region logo to match the National logo as the National. It is easier to read and we are a part of the National organization.

Terry Faber made the following motion:

That the Region develops a new Region logo to incorporate the new National logo.

Rationale: Easier to read.

Sharon Mozeko seconded the motion.

Discussion was held in regards to how we would arrive at the design, would a committee be in charge of the creating the new design or would chapters be asked to submit designs. If Chapters or individuals were to submit designs, they would need to follow the guidelines on the National website in regards to colors and fonts.

Further discussion on the motion revolved around having the new logo design as a competition to develop the MER logo.

A vote was called and the motion failed.

Terry Faber made the following motion:

That the Region sponsors a competition to develop a new Region logo to incorporate the new EGA National logo with an incentive of \$200 to the winner's chapter for educational opportunities.

Rationale: To develop an easier to read logo.

Catherine Way seconded the motion. A vote was called and the motion passed.

Chapters should submit design by May 1, 2019. Designs will be reviewed and voted on at the Spring 2019 meeting.

Quick Books

National has requested that all regions begin keeping financial records on Quick Books and are providing funds to purchase Quick Books Desktop. Some regions are already using the online version of Quick Books and others have purchased cloud storage for records.

Emergency Location Form

The Emergency Location form should be completed and affixed to all Chapter files to ensure that the proper person is contacted in the event of the current officer's death.

Social Media Policy & Procedure

National is currently working on their policies and procedures for social media; once National has finalized their policy & procedure, we will mirror it once it is published and the chapters can follow the procedure as well.

New Master Craftsman

We have a new Master Craftsman in our Region; Gina Maria Kleinmartin from the Buffalo Chapter earned the Master Craftsman Certification in Surface Embroidery.

Spring 2019 Region Meeting

The Spring 2019 Region meeting has been scheduled for May 17, 2019, at Oglebay Resort and Conference Center, 465 Lodge Drive, Wheeling, WV 26006. The meeting is being held in conjunction with Little Stitches and will begin at 7:00 pm.

Fall 2019 Region Meeting

The Fall Region meeting will remain a one day format starting at 10:00 am, date to be set at the spring meeting. The meeting will be held in Jamestown, NY; Catherine Way will coordinate the venue.

Announcements

Congratulations to BC Stitchers who had their 40th Anniversary which they celebrated with a tea.

Camp Stitch-A-Lot 2019

No specific details have been provided as of this meeting. However, Colleen Brennan, Registrar has advised that the costs will remain the same or be less than last year and will be held over Martin Luther King Weekend, January 18-21, 2019.

Other New Business

EGA is now non-electric for all seminars. If you need lighting and/or magnification, please plan to bring your own battery power.

Irene Andruczyk has free charts **available** and advised that they can be shared as they are copyright free; if there is a particular technique that you may need, contact her for free charts as she has them available.

National used to have a sister chapter program. The Buffalo & South Town chapters would like to partner with another chapter within driving distance to participate in programs or have joint meetings.

All newsletters should be sent to National President and Vice President as well as copies to the chapter editors.

Adjournment

Gerry Stark adjourned the meeting at 1:20 PM.

Action Items

Please note: completed action items are left on the list for the meeting after their completion to show that they've been completed. They will drop off the list at the subsequent meeting.

Task to accomplish	Who will accomplish this?	By when?	Completed?
Verify information for your chapter president, chapter treasurer, and number of members, and send that information to the region director.	All region representatives	As soon as possible	Ongoing

Verify information for your chapter president, region representative, and newsletter editor (if your chapter has one), and send that information to Katie Tomlinson.	All region representatives	As soon as possible	Ongoing
Ask your members to vote on four GCCs for the region to sponsor for 2019.	All region representatives	November 30, 2018	